



Business & Company Resource Center

By Miriam Sato, Head, Hawai'i State Library-Business, Science, Technology Section

Are you planning on investing some monies in Starbucks and need some investment reports? Looking for more information on a local company like Hawaiian Electric? Are you starting a business and looking for industry statistics? Look no further, just visit <http://www.state.hi.us/libraries/hsl/databases.html>, scroll down and click on *Business & Company Resource Center*.

Basic up-to-date information on companies in the U.S. and the world can be found in the *Business & Company Resource Center*. In addition, there are company histories, financial rankings, products and brands, industry statistics, investment ratings, financial ratios, investment reports, industry overviews of major events and trends from 1980 to the present, and periodical and news articles.

There are several ways to search this database:

- **Quick Search** – enter search terms and select from pull-down menus for company, industry or articles searches. This provides a basic search from anywhere in the database.
- **Company Search** – locates company information. Search by company name, SIC or NAICS codes, product/brand and/or location.
- **Industry Search** – provides industry information. Enter SIC or NAICS codes, industry/codes descriptions or browse by an industry hierarchy.
- **Article Search** – locates business news, journals and news releases. Search options include subject, keyword, or text in the article. You can limit the search by journal or to full-text articles, peer-reviewed journals, newspapers and newswires, or magazines and journals, by date of publication.
- **Advance Search** – searches for information found within specific sources

throughout the *Resource Center*. Select a content area and enter search term(s) and select fields to be searched from pull-down menus. This feature allows Boolean searching.

Among the publications from which information is incorporated are *Business Rankings Annual*, *Market Share Reporter*, *World Market Share Reporter*, *Encyclopedia of American Industries*, *Encyclopedia of Global Industries*, *Encyclopedia of Emerging Industries*, and *Brands and their Companies*.

For additional business information, check out EBSCO's *Business Source Premier* which provides coverage of virtually all subject areas related to business. This database includes country economic reports, company profiles, industry reports and market research reports. Additionally, try EBSCO's *Regional Business News* which provides full-text coverage of metropolitan and rural regional business publications.

(Next month: RDS Business Resource Suite)

(Love Letter, from page 2)

the time; I would head straight for the carrots and ranch dressing and eat to my heart's content while others looked on disapprovingly. At the library, I overdosed on indistinguishable series of books about girls and ballet and horses and babysitting while my parents suggested Mark Twain or Tolstoy in their futile attempts to get me to sample the caviar. In retrospect, I still learned valuable knowledge from those books of my choosing. *The Babysitter's Club* series alone taught me about everything from diabetes to divorce to death. Even those horse books eventually came in handy when, at the age of 23, I came into contact with my first horse and I thankfully remembered not to sneak up on it from behind.

The years passed and my interests matured in accordance with those of the typical adolescent – my attention turned to television. At this grievous time, the Kaimukī Public Library hired me, giving me my first real job as a student helper. With an unnatural talent for performing monotonous duties for long hours at a

time – perhaps I was dropped as a child – I shelved cartloads of books away in their proper locations, undoing the entropic deeds of booklovers. Six years and eight jobs later, my time at the Kaimukī Public Library still stands out as my best job experience, with the nicest people to work with and first dibs on all the good books that came down the Book Return chute. Yes, I must credit the library with restoring my interest in reading as a young adult.

As I grow older and busier and have little time for pleasure reading, I enter the library now with a hushed awe that is akin to seeing a starry night sky. After a mind-numbing study session, I relax by just walking through the library, taking in the multitudes of books, each of which represents the life work of a human being from a different place and a different point in time. And I wonder if, someday, I will have a good enough tale to tell or knowledge to teach or message to preach that I, too, can join the legion of stars. So if you ever enter your local library and see a slightly frazzled myopic young woman floating through the aisles with her head in the clouds, please don't disturb her. She's busy star-gazing.



Holo I Mua (*move forward, advance*)

is published monthly by the Hawai'i State Public Library System Library Development Services 3225 Salt Lake Blvd., Suite 205 Honolulu, Hawaii 96818 Telephone 831-6877 Website: www.librarieshawaii.org

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Holo I Mua

Hawai'i State Public Library System

November 2005

Celebrate Children's Book Week 2005

By Paul H. Mark

Diane Ferlatte, an internationally acclaimed and award-winning storyteller, and **Faustwork Mask Theatre's** *The Mask Messenger*, which showcases the many uses of masks throughout history, will be featured performers for *Children's Book Week 2005* and the *2005 Talespinners' Festivals of the Pacific*, Nov. 14 – 20. Admission is free.

Ferlatte, a New Orleans native who now resides in Oakland, Calif., has received awards for her audio tapes from Parents' Choice and the American Library Association. She has performed nationwide, including in Hawai'i, as well as internationally, touring in Austria, New Zealand, and Australia.

Ferlatte will perform at five public libraries: O'ahu – Nov. 14, 9 a.m. at Salt Lake-Moanalua; Nov. 17, 7 p.m. at 'Aiea; Nov. 21, 6:30 p.m. at Mililani; on Maui – Nov. 18, 3:30 p.m. at Kihei; and on Kaua'i – Nov. 22, 3 p.m. at Kōloa.

Faustwork Mask Theatre features **Robert Faust**, another native New Orleanian, who is its founder and artistic director. *The Mask Messenger* combines monologue, physical comedy, and theatre to explore the artistic, cultural, and psychological use of masks. Since 1983, Faustwork Mask Theatre has been performed at The Sydney Opera House, Walt Disney Hall, The Metropolitan Museum of Art, plus other venues throughout the United States, Canada and Europe.

See *The Mask Messenger* at nine public libraries: Big Island – Nov. 14, 3 p.m. at Nā'ālehu; Nov. 14, 6 p.m. at Pāhala; Nov. 15, 1 p.m. at Mt. View; on O'ahu – Nov. 16, 6:30 p.m. at Mililani; Nov. 17, 3 p.m. at Kaimukī; Nov. 17, 6:30 p.m. at Liliha; Nov. 22, 3 p.m. at Pearl City; Nov. 22, 6 p.m. at Wahiawā; and on Nov. 23, 2:45 p.m. at Moloka'i.



McCarthy



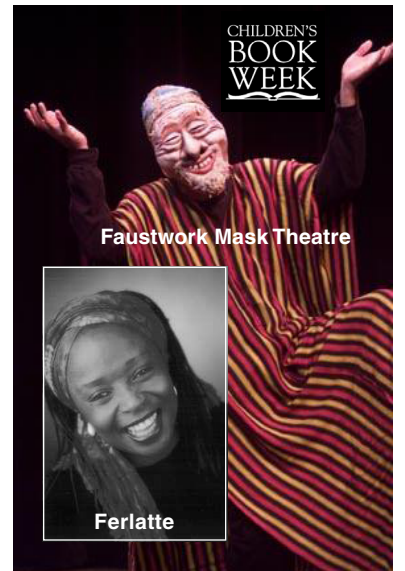
Terukina

Storyteller/Balladeer **James McCarthy** and stage and screen actor **Janice Terukina** will join Ferlatte to headline the *2005 Talespinners' Festivals of the Pacific*, performing live together for 90-minutes at six public libraries: Nov. 14, 2:45 p.m. at Moloka'i; on O'ahu – Nov. 15, 6:30 p.m. at 'Āina Haina; Nov. 16, 6:30 p.m. at Kapolei; Nov. 20, 2:30 p.m. at Kāne'ohe; on Maui

(See *Children's Book Week*, page 2)

Mark Your Calendars

Nov. 11-13 – **Veterans Day holiday**; all libraries will be closed. Check with your local library for holiday hours or visit www.librarieshawaii.org.
Nov. 24 – **Thanksgiving Day holiday**; all libraries will be closed. Check with your local library for reopening dates or visit www.librarieshawaii.org.



(Children's Book Week, from front page)

– Nov. 18, 10 a.m. at Wailuku; and on the Big Island – Nov. 19, 2 p.m. at Kailua-Kona. This special family program is designed for ages 5 through adults.

In addition, McCarthy and Terukina will team up to present a series of *Mini-Talespinner Festivals* at six libraries: Big Island – Nov. 15, 10:30 a.m. at Thelma Parker; Nov. 17: 12:30 p.m. at Laupāhoehoe, 3 p.m. at Hilo; on Maui – Nov. 16, 10 a.m. at Lahaina; on O'ahu – Nov. 18, 3 p.m. at Hawai'i State Library; and on Kaua'i – Nov. 22, 6:30 p.m. at Princeville.

The 2005 *Talespinners' Festivals of the Pacific* and all Children's Book Week programs are sponsored by the Friends of the Library of Hawai'i, UH-Mānoa Outreach College's Statewide Cultural Extension Program, and local Friends of Chapters.

Among other Children's Book Week programs at public libraries include:

- **Sandra MacLees**, traditional American storyteller, "**Stories Around the World**": Nov. 19, 10:30 a.m. at Kahu-lui, sponsored by UH-Mānoa Outreach College's Statewide Cultural Extension Program.
- **Tammy Yee**, Illustrator, "**A is for Aloha: a Hawai'i Alphabet**": Nov. 9,

10 a.m. at Kahuku (ages 3-6); Nov. 16, 10:30 a.m. at Wahiawā (ages 3-up); Nov. 17, 10 a.m. at Waialua (ages 3-up).

- **Christy Lipps**, "**Puppet Times**": Nov. 23, 10:30 a.m. at 'Aiea (ages 3-up), sponsored by Friends of the Library of Hawai'i.

- **Kaimukī High School Performing Arts Center**, "**The Golden Slipper: A Chinese Cinderella Tale**": Nov. 15, 3 p.m. at Kaimukī.

- **Magician Kelvin Chun**, "**Magic Show and Balloon Sculpting**": Nov. 16, 6 p.m. at Waipahu; Nov. 19, 10:30 a.m. at McCully-Mō'ili'ili; both sponsored by Friends of the Library of Hawai'i.

- **Dylan Donkin**, Teacher, Music Together Maui: Nov. 17, 10 a.m. at Makawao, music & rhythmic movement for ages 3 and up, accompanied by parent/caregiver; sponsored by Friends of the Library of Hawai'i.

Call the hosting library 7 -10 days in advance if a sign language interpreter or other special accommodation is needed. Program schedules are subject to change; call hosting library to confirm performance and for more information. For a complete listing of Children's Book Week programs visit the HSPLS website: www.librarieshawaii.org.

A Love Letter to HSPLS

By Victoria S.S. Wong (Special to Holo I Mua)

"What I've found does the most good is just to get into a taxi and go to Tiffany's. It calms me down right away, the quietness and the proud look of it; nothing very bad could happen to you there, not with those kind men in their nice suits, and that lovely smell of silver and alligator wallets." – *Breakfast at Tiffany's*, by Truman Capote

Whereas Holly Golightly found her solace at Tiffany's, I found mine at the library and it has kept me sane. The quietness and the proud look of my local library bring me a serene joy. When I enter the door, the awful din of the traffic is replaced by the stillness of shushed patrons while the shelves of seemingly limitless text scream out promises of filling the gaping void in my mind. The librarians don't wear suits, but it is a soft-spoken man in suspenders behind my local reference desk who makes me smile. And though I have never smelled an alligator wallet, I would hazard a guess that the fragrance of crisp book pages is far more pleasant.

As a child, the news of a trip to the library held all sorts of promises for me. Were we going to the Kaimukī Public Library where I would get a li hing mui Icee afterwards? Or was it the 'Āina Haina Public Library where we could go to Chuck E. Cheese's and get a cheese dog and fruit punch? Or maybe, just maybe we would go to the McCully-Mō'ili'ili Public Library which was the best of all since Waiola's shave ice was just a block away. It was the promise of sugar that did the trick, but I was quite an avid reader even then, hunched over in the back seat of our car reading as sweet syrup dripped over the pages of *Are You My Mother?* Librarians, please forgive me for the mess.

Once I outgrew the easy reader books, I approached the "big kids section" much as I did a gourmet buffet at

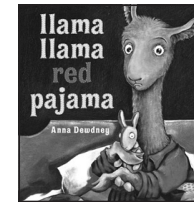
(See *Love Letter*, back page)

Recommended Children's Books

By Marsha Pauline, Salt Lake-Moanalua Library, Colleen Lashway, Kaimukī Library and Maile Davis, HSL-Edna Allyn Room

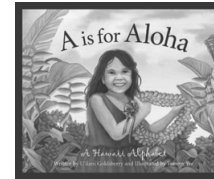
Anna Dewdney
LLAMA LLAMA RED PAJAMA
(Ages 2 and up)

Baby Llama says goodnight to his mama. As soon as his mama turns out the light, he gets very agitated and starts making a fuss until his mama returns to comfort him.



Ulani Goldsberry
A IS FOR ALOHA: A HAWAII ALPHABET
(Preschool – Gr. 4)

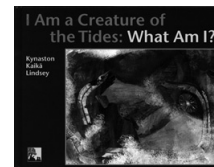
This book completes the "Discover America State by State" series. Illustrator **Tammy Yee** drew landmark sites and native people, plants and animals of Hawai'i for each letter of the alphabet. Each letter uses a poem and factual information to remember the lesson, e.g. A is for aloha, B is for state bird, D is for hula dance, K is for King Kamehameha, T is for tsunami ...



Kynaston Kāika
Lindsey

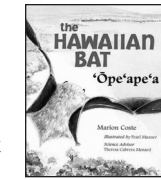
I AM A CREATURE OF THE TIDES: WHAT AM I? / HE I 'A WAU: PEHEA KO 'U 'ANO
(Preschool – Gr. 4)

Written and illustrated by a student of the Kanu o ka 'Aina public charter school on the Big Island. This bilingual "flip book" in English and Hawaiian takes readers on a fun guessing game tour of tidal pool residents. It includes an English and Hawaiian glossary.



Marion Coste
HAWAIIAN BAT: 'ŌPE 'APE 'A
(Gr. 4 – up)

Begins with a story about the bat's life cycle and ends with fascinating details about the Hawaiian hoary bat, and bats in general. Discussed at the Read to Me Conference where the author explained that mad bats hiss when you catch them in a net.



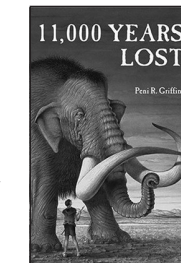
Todd Parr
READING MAKES YOU FEEL GOOD
(Preschool - K)

This is a great read aloud for Children's Book Week. The bold colors and cheerful illustrations go with the author's message, "Reading is important! When you read or someone reads to you it helps you learn and discover new things...Read this book, and feel good!"



Peni R. Griffin
11,000 YEARS LOST
(Gr. 5 – 6)

While working on an archaeological dig, 11-year-old Esther opens a door and falls into Ice Age Texas. Adopted by mammoth hunters, she attempts to warn them that some of the animals they hunt will become extinct. A suggested title for the 2006 Nēnē Awards.



Local Arborist Group Donates Books to HSPLS

By Miriam Sato

The Hawai'i State Public Library System has received a donation of more than \$800 worth of books from the Aloha Arborist Association, Carol Kwan Consulting LLC, and Western Chapter International Society of Arboriculture, as part of the Hawai'i Public Tree Education Campaign.

This campaign is funded by Kaulunani, an Urban Forestry Program of the Dept. of Land and Natural Resources, Division of Forestry and Wildlife, and the U.S. Dept. of Agriculture Forest Service. The majority of the donated books will benefit those who are interested in becoming a Certified Arborist or a Certified Tree Worker.

Local author Kevin K. Eckert donated his book *Chain Saw Safety* and *Field Maintenance* as part of this project.

To celebrate the 100th anniversary of Arbor Day in Hawai'i, 51 copies of *Tree Basics* by Alex L. Shigo were donated by the Aloha Arborist Association. Arbor Day in Hawai'i is celebrated on the first Friday in November. So on Nov. 4, celebrate Arbor Day by planting a tree or visit a public library to borrow some books about trees.

Marriott Links to Literacy Raises a Record High of \$110,000

An all-time high of \$110,000 was recently raised at the 12th Annual Marriott Links to Literacy golf tournament, held at Kō 'Olina Golf Club. This amount exceeded last year's record total of \$106,000. The fundraiser is a benefit for the Hawai'i State Public Library System.

More than 200 golfers competed in this sold-out tournament, and also vied for prizes in the Hole-in-One, Hit the Lucky Spot and putting contests. Steve Choo, state Sen. Donna Kim, and Kevin Carl won the tourney with a combined net score of 31. They each received a two-night stay at the JW Marriott 'Ihilani Resort and Spa.

Michelle Wie served as Honorary Chairperson for the second consecutive year. Before turning pro last month, Wie had fun competing in three Links to Literacy tourneys from 2000-2002.

Funds were also raised during live and silent auctions at the awards banquet at the JW Marriott 'Ihilani Resort and Spa. In its 11-year history, the golf tournament has netted nearly \$600,000.

Marriott Resorts Hawai'i is the title sponsor for Links to Literacy. Corporate sponsors are Aloha Airlines, Armstrong Produce, Ltd.; Coca-Cola Bottling Co. of Hawai'i, Commercial Data Systems, Inc.; HMS Host, Hansen Foodservice, Meadow Golf Dairies, Roberts Hawai'i, Starbucks Coffee, and Unilever Bestfoods Foodservice. Hole-in-One sponsors included Honolulu Ford, John H. Connors Insurance, King Windward Nissan, and HMS Host.

HSPLS Receives \$3,000 for Korean Language Collection

New Consul General Dae-hyun Kang of the Republic of Korea presented a check donation of \$3,000 to Suk Ki Moon of the Korean Library Foundation last month at the McCully-Mō'ili'ili Public Library. This donation will be used to purchase Korean language books and other materials for public libraries in Hawai'i. Looking on are (from left) Won Gyou Cho, Korean Library Foundation Treasurer, and Diane Eddy, library manager of McCully-Mō'ili'ili Public Library.

